



YEDID

The Association
for Community
Empowerment

Achievements
2012

YEDID in 2012

2012 was a pivotal year for YEDID in perfecting what we do, as well as adopting some new professional approaches. The key was focusing on the training of our volunteers and staff

both by our legal department and outside experts. We are moving to computerization and paperless work as well as building partnerships with foundations and private sector friends.

During 2012 YEDID assisted in 24,833 new client cases

# of Clients	Percentage of Total Cases	Area Served
8,549	34%	Debt Management
5,117	21%	Health, Education, Consumer Rights
4,933	20%	National Insurance Benefits (Social Security)
4,093	16%	Homelessness Prevention
2,141	9%	Labor law and Employee Rights

Almost \$700,000! (2,500,000 NIS) That is the amount of money that YEDID saved our clients through the individual assistance provided by our staff and volunteers.

Legal Department: The legal department was involved in overseeing and providing assistance in most of the cases noted above. Our legal team also pursued litigation in 53 pro bono cases. These cases dealt primarily with housing issues and labor law. The legal department maintains an 80% success rate.

Volunteers: The number of volunteers grew this year to over 400; a comprehensive volunteer training program was developed,

covering all the key issues and areas about which we provide assistance.

Food Security: YEDID has played a central leadership role in shaping public policy to ensure that the government takes responsibility for the food security of its citizens. As a result of the advocacy work of YEDID, the government has set up a Nutritional Security Council and has allocated 100 million shekels for 2013.

YEDID Achievements

Housing: YEDID succeeded in increasing rental subsidies to families who have been on the waiting list for public housing for years. For some families this provides a 100% increase in their rent subsidy.

Empowerment: YEDID runs educational and empowerment programs, including: family financial literacy programs, as well as innovative programs for children and youth, such as a volunteer-led after school chess clubs, and programs to increase community involvement.

Employment Training: In 2012 we launched a program for mature workers. 116 mature workers aged 45+ took part – 40% successfully

found employment. This alongside our program for women where 102 unemployed mainly welfare recipients gained the skills and tools that enabled them to find jobs. 55% were already working by the end of the program.

Single Mother's Coalition: YEDID formed a coalition of over 800 women nationwide that is working to have the Guaranteed Child Support Law amended, so that single working mothers may reach their maximum earning potential without having to choose between a salary or child support.



Community Organizing: The Power to Influence
 - Residents create change – YEDID facilitates 4 community organizing groups. A key success of one of these groups was in the Bedouin city of Rahat, located in the hot desert of the Negev. Building on the past success of finally having brought public bus transportation to the city, the group convinced the Transportation Ministry to erect sun protection roofs for the riders at all the bus stops.

New Initiatives: YEDID developed a business plan addressing our latest venture – Social Business – which takes into account social goals as well as financial goals. In 2012 YEDID entered the world of social business as a partner in the Megemeria project, in cooperation with the jewelry house Yvel. This project trains Ethiopian

immigrants in the craft of jewelry making. Sales of jewelry provided an income stream for the newly-trained jewelry designers, as well as funds for the running of the enterprise.

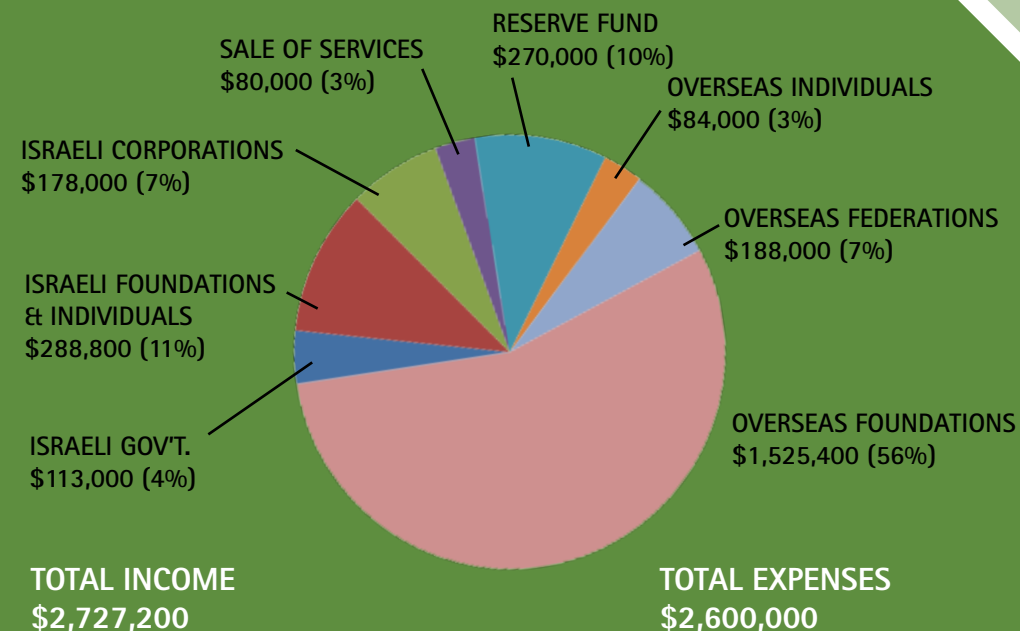
In 2012, \$70,000 worth of jewelry was sold and we are expecting to quadruple that in 2013!

Funding: In addition to our committed donors, YEDID reached out to new supporters. For the first time this year we focused on developing new donors in Israel – both individual donors and donors from the corporate community. After a comprehensive review by NOVA, a non-profit consultancy, a business plan was adopted that will be YEDID's road map for the future. YEDID launched a program to enable low-income workers to receive YEDID services in the workplace without losing work time. Our corporate pioneer partners, the Strauss Group and the Dor Alon Group, help to improve the lives of their employees by investing in YEDID's professional expertise.

Awards: This year YEDID was awarded the MIDOT Seal of Effectiveness for good practice, for having clear goals, for being well run, for making the most of its resources and for being transparent and accountable. Sari Revkin, YEDID founder and Executive Director, was chosen as one of the ten finalists for the Rapport Prize for Women Change Makers. Sari was also invited by the Schwab Foundation for a second time to participate in the World Economic Forum in Davos as a Social Entrepreneur.



YEDID Budget 2012





Audited Financial Statement

December 31, 2012

The following Balance Sheet and Income and Expenditure Statement are a condensed version of YEDID – The Association for Community Empowerment's full financial report for the year ending December 31, 2012. The full report, prepared and audited by Ziv Haft CPA, Jerusalem branch, is available upon request.

Balance Sheet in U.S. \$

	Year ending December 31	
ASSETS	2012	2011
Current Assets		
Cash and cash equivalents	201,009	275,167
Accounts Receivable	678,472	342,276
Miscellaneous Debtors	17,802	65,710
	897,284	683,154
Provisions for Severance Pay	41,992	33,805
Fixed Assets	74,309	78,601
Total Assets	1,013,585	795,560
LIABILITIES AND NET ASSETS		
Current Liabilities		
Suppliers and Service Providers	74,331	85,122
Salaries and Withholding Taxes	140,610	48,101
Total Current Liabilities	214,941	133,222
Net Assets		
Net Assets for Use with Activities	383,657	196,884
Net Fixed Assets	74,309	78,602
	457,966	275,485
Net Temporarily Restricted Assets	340,678	386,853
Total Net Assets	1,013,585	795,560

Income & Expenditure Statement in US \$

	Year ending December 31	
INCOME	2012	2011
Net Donations and Allocations	876,174	802,961
Net Assets Released from Restrictions	1,330,339	1,039,300
Allocation from the Government Ministries	255,249	282,025
	2,461,763	2,124,286
DIRECT EXPENSES		
Salaries and Related Expenses	1,098,329	1,226,259
Other Direct Expenses	804,182	603,795
	1,902,511	1,830,054
Net Income from Operations	559,252	294,232
Administration and General Expenses	283,185	269,168
Public Relations and Fundraising Expenses	94,403	60,590
	181,664	-35,526
Net Expenses before Interest		
Net Interest Income (Expenses)	-5,004	-19,933
Net Income	176,660	-55,459

YEDID BOARD OF DIRECTORS

Yuval Golan, Chair, Chairman of the Board, A-Online Capital (Aoc), Ltd., Tel Aviv

Nir Caftori, Director of Technology, Information Systems and IT, IDC Herzliya

Professor John Gal, Dean, The Paul Baerwald School of Social Work and Social Welfare of the Hebrew University, Jerusalem

Dr. Belle Gavriel-Fried, The Bob Shapell School of Social Work of Tel Aviv, University, Tel Aviv

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Ruti Sinai, Commentator on social affairs, journalist, former welfare correspondent of Ha'aretz newspaper, Herzliya

Yoel Shavli, Accountant, Audit Committee, Jerusalem

Sally Gottesman, Chair of American Supporters of YEDID



YEDID Donors

North American Foundations	North American Jewish Federations	European Foundations
Abraham And Sonia Rochlin	Jewish Federation of Orange County	Fidelio
Andy Fund	Jewish Federation of Greater Seattle	Pears Foundation
Arnold Hiatt	Jewish Women's Foundation of Metropolitan Chicago (JWF)	The DM Charitable Trust
Arnow Family Foundation	Jewish Federation of Greater Portland	The Maurice and Vivienne Wohl Philanthropic Foundation
Baron De Hirsh	Greater Miami Jewish Federation	Keren Hayesod
Claims Conference	Jewish Federation Durham Chapel Hill	The Samuel Sebba Charitable Trust
Crown Foundation	Jewish Community Federation of San Francisco	Tony Bloom Charitable Trust
David Berg Foundation	Jewish Federation of Metropolitan Chicago	World ORT
Dobkin Family Foundation	Jewish Federation Southern Arizona	Israeli Corporations
Dorot Foundation	Jewish Federation of Greater Los Angeles	A Online Capital
England Family Foundation		ECI Telecom
Everett Foundation		G4S Israel
Rosalinde and Arthur Gilbert Foundation		Intel Israel
Give Team ebay Foundation		Marvell Technology Group
Harry Kramer Memorial Trust		Meitav Investment House
International Fellowship of Christians and Jews		Migdal
Jacob and Hilda Blaustein Foundation		Partner Communications Company Ltd
Jewish Comm. Endowment (Gottesman Biddle)		Pelephone Communications Ltd.



Kaminer Foundation	Pfizer Corporation
Kathryn Ames Foundation	The Isracard Group
Morningstar Foundation	The Strauss Group
Nechemia and Naomi Cohen Foundation	Yvel
New Israel Fund	Gandyr Foundation
Paula and Jerry Gottesman Family Supporting Foundation	Arkin Family
Rosenzweig-Coopersmith Foundation	
Sally Gottesman	Israeli Government
Samuel J & Connie Frankino Foundation	Ministry of Absorption
Stella and Charles Guttman Foundation, Inc.	National Insurance Institute
The Andy Fund	Ministry of Industry & Trade
The Hadassah Foundation	Ministry of Social Affairs and Social Services
The Jacob and Hilda Blaustein Foundation	Ministry of Health
The Harry and Jeanette Weinberg Foundation	State Legacies Fund



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